

A close-up photograph of two hands gently holding a chocolate bunny-shaped cookie. The hands are positioned in the center of the frame, with the fingers slightly curled around the sides of the cookie. The background is a soft, out-of-focus grey. A semi-transparent white banner is overlaid across the middle of the image, containing the text 'CSR Report 2025' and the 'S-C BRANDS' logo on the right side.

CSR Report 2025

S-C
BRANDS



Vision Statement

At S-c Brands, we're all about doing good while doing business. As a UK wholesaler of toys, children's gifts, nursery décor, and seasonal decorations, our core commitments are **responsible supply chains, sustainability and ethical labour practises**. We focus on mindful sourcing and ensuring our suppliers maintain high standards of fairness and safety. Our efforts aim to create a positive impact for our employees, suppliers, customers, and the wider community.



Responsible Supply Chains

Our Approach:

- Supplier Selection: We exclusively partner with like-minded organisations who are committed to environmental sustainability and ethical labour practices.
- Credibility: All our suppliers are able to prove their commitment to CSR standards through industry certifications.



Sustainability

Our Approach:

- Eco-Friendly Products: We aim to offer products that are environmentally friendly, ensuring they are made from sustainable materials and manufactured through eco-conscious processes.
- Sustainable Packaging: We use recyclable packaging and reuse packaging wherever possible to minimise waste.
- Low-Carbon Shipping: S-c Brands prioritises shipping over flying for imports to significantly reduce carbon emissions.
- Recycling and Energy Conservation: In the office, we actively encourage recycling and enforce energy conservation measures.



Ethical Labour Practises

Our Approach:

- **Labour Rights Compliance:** We consistently review supplier documentation to ensure adherence to labour rights, covering decent work conditions, minimum wage, working hours, and the elimination of child and forced labour, along with freedom of association, equal treatment, and non-discrimination.
- **Health and Safety:** Measures are implemented in our office and warehouse to ensure a safe working environment
- **Fostering a supportive and inclusive workplace:** We enable employees to balance their professional and personal responsibilities effectively by offering flexibility for remote work, flexible hours, and part-time positions.



Future Actions

Our Aims:

- Product Selection: Moving forward, we aim to exclusively select eco-friendly products from our suppliers.
- Warehousing: For 2025 we are moving our logistics to an ISO 14001 certified warehouse who are dedicated to achieving net zero emissions by 2050.
- Transparent reporting: We commit to providing annual updates and reports on our CSR efforts.
- Community Engagement: We plan to initiate quarterly volunteering opportunities for staff to support and engage with community projects



Supplier Credentials

S-C
BRANDS

Fiona Walker England



All manufacturers of Fiona Walker England products are certified by Sedex after undergoing ethical and social compliance assessments. Most manufacturers also hold certifications from the World Fair Trade Organisation. Across all manufacturers, 90% of the workforce consists of women, with initiatives in place to provide employment opportunities for women isolated from economic activities and living in poverty.

For felt products, dyes used comply with REACH regulations, ensuring safety for humans and the environment. Harvested rainwater is used for washing and dyeing purposes to eliminate reliance on local water supplies. A wastewater treatment plant on the premises ensures that any water used in production processes is treated and purified before being released back into the environment.

All Fiona Walker England felt products use 100% natural wool felt for the outer material and are filled with Global Recycled Standard (GRS) certified recycled filling.



Bon Ton Toys



Bon Ton Toys' factories are certified by the ICTI ethical supply chain program for toys and children's products, ensuring fair working hours, legal pay, no child or forced labour, and dignified treatment of employees. The Global Recycled Standard (GRS) verifies the presence of recycled materials in their fabrics. As a B Corp certified company, Bon Ton Toys scored 109 points, reflecting their dedication to ethical practices. This was on **Community** (33.9 points): They donated 3.05% of their revenue to WWF in fiscal year 2021. **Environment** (31.7 points): Their products include 100% recycled PET filling and eco-friendly materials. **Workers** (22.9 points): They offer training opportunities and health benefits. Certified as a '1% For The Planet' company, they donate 3% of their annual sales, equating to 25% of Bon Ton Toys' profit. This contribution has been made for 30 years, supporting environmental organisations. .



Egmont Toys



About 40% of Egmont Toys' turnover comes from products made in Europe, primarily in Germany and Poland, with their manufacturers adhering to European social legislation. In China, nearly all their manufacturers hold BSCI certifications, and Egmont Toys has personally visited all their workshops. In Belgium, Egmont Toys' employees receive extensive benefits, including meal vouchers, a pension fund, and medical care. Almost all the energy they consume is self-generated, and their company cars are 80% electric. They save energy by using LED lights with sensors in the warehouse and keeping it unheated. Egmont Toys recycles excess packaging and is part of several recycling organisations including Valipac. In everything they develop they try to avoid plastic, and their wood and cardboard are mostly FSC certified. In 2016, they switched their night lights from 10W to 1.5W, cutting energy use by 85%. Next year, they will start using organic cotton and recycled polyester for their soft toys.





Atelier Pierre has been committed to sustainability for over 20 years. Their efforts encompass investing in solar energy to meet 50% of their needs, planting 1,000 poplars for CO2 offset, supporting the non-profit "My Machine" to promote young entrepreneurs, and hosting 80,000 bees to boost biodiversity. Recognised as the most sustainable company by the local city government, they've transitioned to hybrid and electric vehicles, completed a warehouse LED relighting project reducing electrical consumption by 25%, and aim to triple their solar energy production by 2025 to cover 80% of their energy needs. On the product level, Atelier Pierre requires all factories outside the EU to present a BSCI report before collaboration. They use FSC certified paper, have transitioned from PVC to silicone, and ensure their products are easy to recycle. Upcoming efforts include a product repair workshop and incorporating 30% recycled materials in new light ranges.





www.s-cbrands.com | info@s-cbrands.com | 01628 820082

Southerns Studio, Cherry Garden Lane, Maidenhead, SL6 3QG

S-C
BRANDS